



**FOR IMMEDIATE RELEASE**

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***Centennial Real Estate Company Hires Specialty Retail Expert  
Deborah Georgetti-Piro Named Senior Vice President Business Development***

**DALLAS, TEXAS, May 12, 2016** –Centennial Real Estate Company, a national owner and operator of regional malls and community shopping centers, is pleased to announce the addition of its newest retail expert. The company has named Deborah Georgetti-Piro senior vice president of business development.

“Deborah is a tremendous asset to our leasing team,” said Steven Levin, Centennial founder and chief executive officer. “Her entrepreneurial spirit and depth of knowledge in specialty leasing is unparalleled. Our mall portfolio’s specialty mix will surely reflect the energy and ingenuity that she brings to the table.”

Georgetti-Piro is responsible for specialty leasing, permanent kiosks, ATM’s, sponsorship and storage for the Centennial Collection. The [Centennial Collection](#) is the company’s portfolio of eight regional shopping malls.

Georgetti-Piro brings with her more than 25 years industry experience. Prior to joining Centennial she was the president of GPA, a leasing consulting firm that provided services to retailers, developers, manufacturers and suppliers. Before starting her own business Georgetti-Piro was senior vice president of specialty leasing for The Mills/Simon, vice president business development for General Growth Properties and director of specialty leasing for Corporate Property Investors. She is very active in the International Council of Shopping Centers (ICSC) and is a current member of the Certified Leasing Specialist (CLS) Admissions and Governing Committee.

Welcoming Georgetti-Piro to the Centennial team is one more example of Centennial’s ability to attract top tier individuals who share a level of integrity and commitment to the properties, tenants, shoppers and communities they serve.

**About Centennial Real Estate Company**

Centennial Real Estate Company is a real estate company specializing in the investment, development, management and operations of retail properties, including community shopping centers, enclosed malls and urban mixed-use areas. Founded in 1997, Centennial is deeply rooted in retail and focuses on revitalizing assets to create a dynamic community focused shopping, dining and entertainment experience. For more information, visit [centennialrec.com](http://centennialrec.com).

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